

高雄

Kaohsiung

A River of Romance  
and an Ocean of Joy

愛與歡樂的城市





## Spring Has Sprung in Kaohsiung

The ocean city of Kaohsiung extends friendship and warmth to everyone. In the future the city government has mapped out, there is no room for walls — only roads. There is nothing but happiness to bestow on residents, without distinction. The city is ready to bring peace and make friends with everyone. No matter whether you visit for business or pleasure, Kaohsiung will welcome you like the bright sunshine it enjoys year round.

From 2019, the team in the city government has followed a fresh policy guideline: “With goods sold and talent flowing in, Kaohsiung’s people will make a fortune.” They are working relentlessly to build a seamless and prosperous business environment for international corporations and young people alike. Kaohsiung has a host of advantages that make it an attractive investment environment for all kinds of businesses: The city has both an airport and a seaport, a key location, a complete industry value chain, a deep talent pool, and an efficient public service administration team. Kaohsiung is a giant awakening from hibernation and striding forward to grasp the endless business opportunities waiting ahead.

Kaohsiung is a romantic city with eye-catching ocean, harbor, and river scenery. The romantic-at-heart will fall head over heels in love with Kaohsiung. The new kinds of tourism in Kaohsiung include medical tourism, religious tourism, and military tourism, as well as tourism aimed at experiencing the different cultures of indigenous people, Hakka people, and veterans’ villages. The energetic and lively atmosphere of Kaohsiung is fully expressed in all sorts of folk celebrations, religious festivals, and musical performances. Night-market delicacies and luscious fruits will satisfy even the pickiest gourmet. We extend our warmest welcome to everyone: May you experience Kaohsiung’s true beauty to the utmost!

Kaohsiung City Government is currently promoting a dual-language policy. Our longstanding concern is caring for our local communities, but we also aim to embrace the world. We have extended a hand of friendship to other cities and countries around the world, building economic relationships with them, promoting exchanges and drawing mutual benefits from our cultures, economies, and sports. With a warm heart and a cheerful spirit, Kaohsiung is walking into the world and opening its arms to friends around the globe.

Mayor of Kaohsiung City



Daniel Han Kuo-yu



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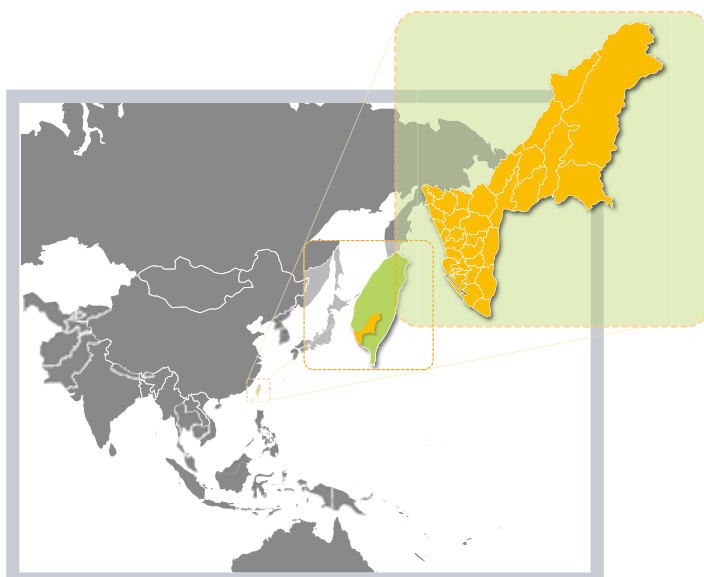
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## Overview of Kaohsiung City

### Administrative Districts:

Kaohsiung City consists of 38 administrative districts, including the Tungsha Islands and Taiping Island of the Nansha Islands.

### Location:

Kaohsiung City is located in the southwestern part of Taiwan, at coordinates: 22° N, 120° E.

### Total Area:

2,947.6159 km<sup>2</sup> (1,137.5545 mi<sup>2</sup>)

### Total Population:

Over 2.77 million (as of March 2019)

### Languages:

The official language is Mandarin, while several other languages are also used, including Holo (also known as Taiwanese or Minnanhua), Hakka, and a few Austronesian languages. In most places, communication in English is possible.

### Climate:

Kaohsiung has a tropical monsoon climate. The lowest temperatures are in January, averaging 19.3 °C (66.74 °F), while the highest occur in July, averaging 29.2 °C (84.56 °F).

# City of Romance

浪漫之都



## A Friendly and Welcoming Harbor City

Blessed with abundant resources and well-developed industries, the harbor city of Kaohsiung is bathed in sunshine all year round, with magnificent mountain, ocean, and seaside scenery.

The Port of Kaohsiung was officially opened in 1858, and in the intervening century and a half it has gradually

transformed from a small fishing town to the largest harbor in Taiwan. The ocean has also shaped the city's unique character. People are warm and welcoming; Kaohsiung embraces love and tolerance. An endless stream of cargo ships dock here from all over the world, allowing the city to reach out to its friends around the globe. In 2010,



Kaohsiung City and Kaohsiung County merged into a single municipality, enriching its landscape, culture, and economy, and making the city more attractive than ever.

In the 21st century, Kaohsiung has left behind its 20th-century past, a time when it focused on developing heavy industry. Now the city is building new value, actively

remodeling the cityscape, reducing pollution, fostering emerging industries, and working to raise its international profile. These efforts are turning Kaohsiung into an internationally competitive city full of love and happiness, and a metropolis that is meeting the world head on with a brand-new look.

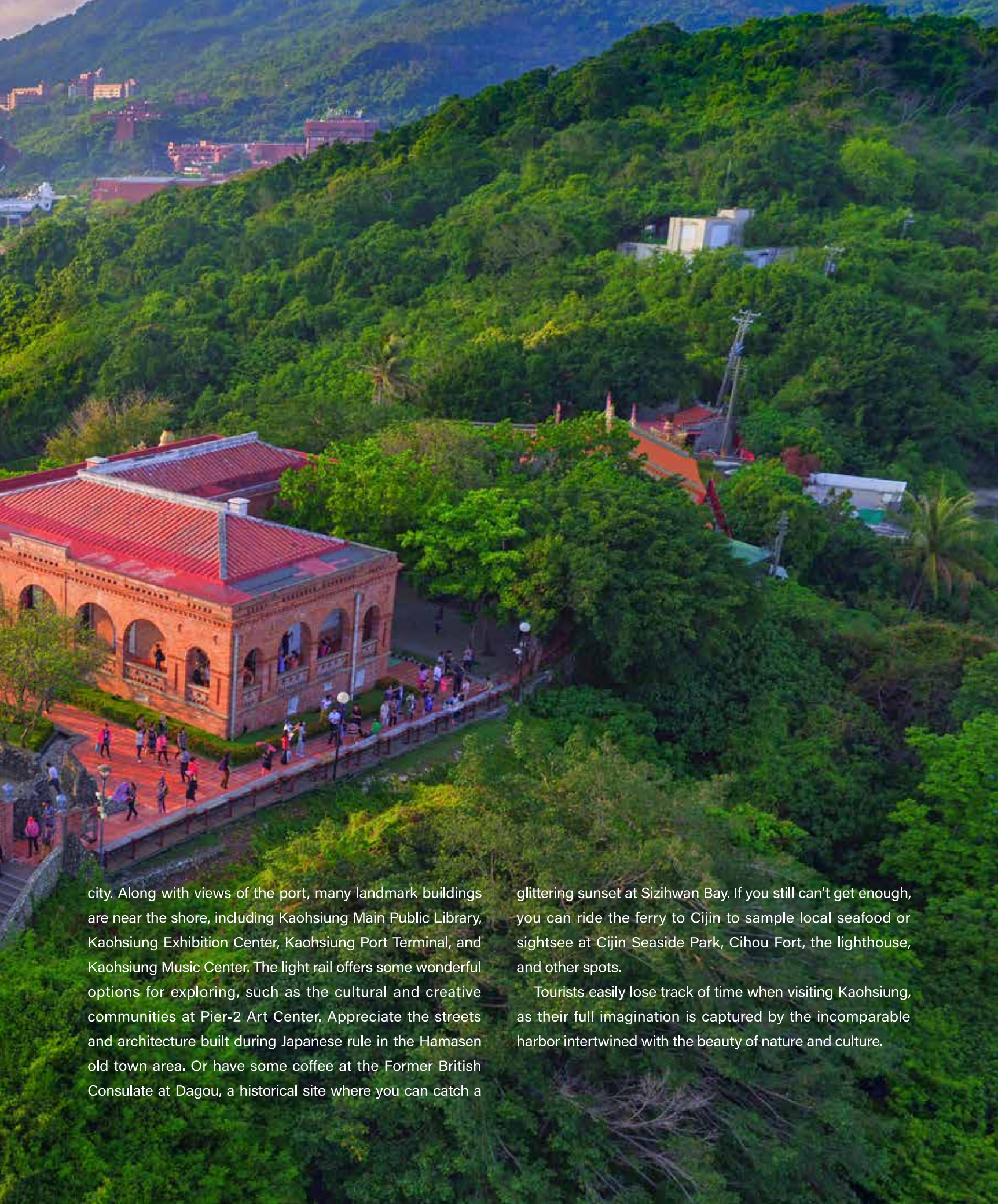




## The Port's Natural and Cultural Beauty

The Port of Kaohsiung is a natural seaport formed by lagoons. The old entrance to the port is nestled in a gap between two mountains, Cihoushan and Shoushan, a position that has left its mark. Rivers, mountains, the ocean, and hundreds of years of history all converge in Kaohsiung. It radiates a distinctive charm and was selected by Lonely Planet as one of its "top 10 cities to visit in 2018."

Boarding a cruise ship or a yacht for a tour out on the water is a great way to experience the beauty of this harbor



city. Along with views of the port, many landmark buildings are near the shore, including Kaohsiung Main Public Library, Kaohsiung Exhibition Center, Kaohsiung Port Terminal, and Kaohsiung Music Center. The light rail offers some wonderful options for exploring, such as the cultural and creative communities at Pier-2 Art Center. Appreciate the streets and architecture built during Japanese rule in the Hamasen old town area. Or have some coffee at the Former British Consulate at Dagou, a historical site where you can catch a

glittering sunset at Sizihwan Bay. If you still can't get enough, you can ride the ferry to Cijin to sample local seafood or sightsee at Cijin Seaside Park, Cihou Fort, the lighthouse, and other spots.

Tourists easily lose track of time when visiting Kaohsiung, as their full imagination is captured by the incomparable harbor intertwined with the beauty of nature and culture.

## A Loving City on Love River

Love River twists its way through the city. At night, lights glistening on the river create a colorful collage. Visitors enjoy the summer breeze on gondola-style motor boats or wander along the riverbanks to take in the romantic, beautiful atmosphere.

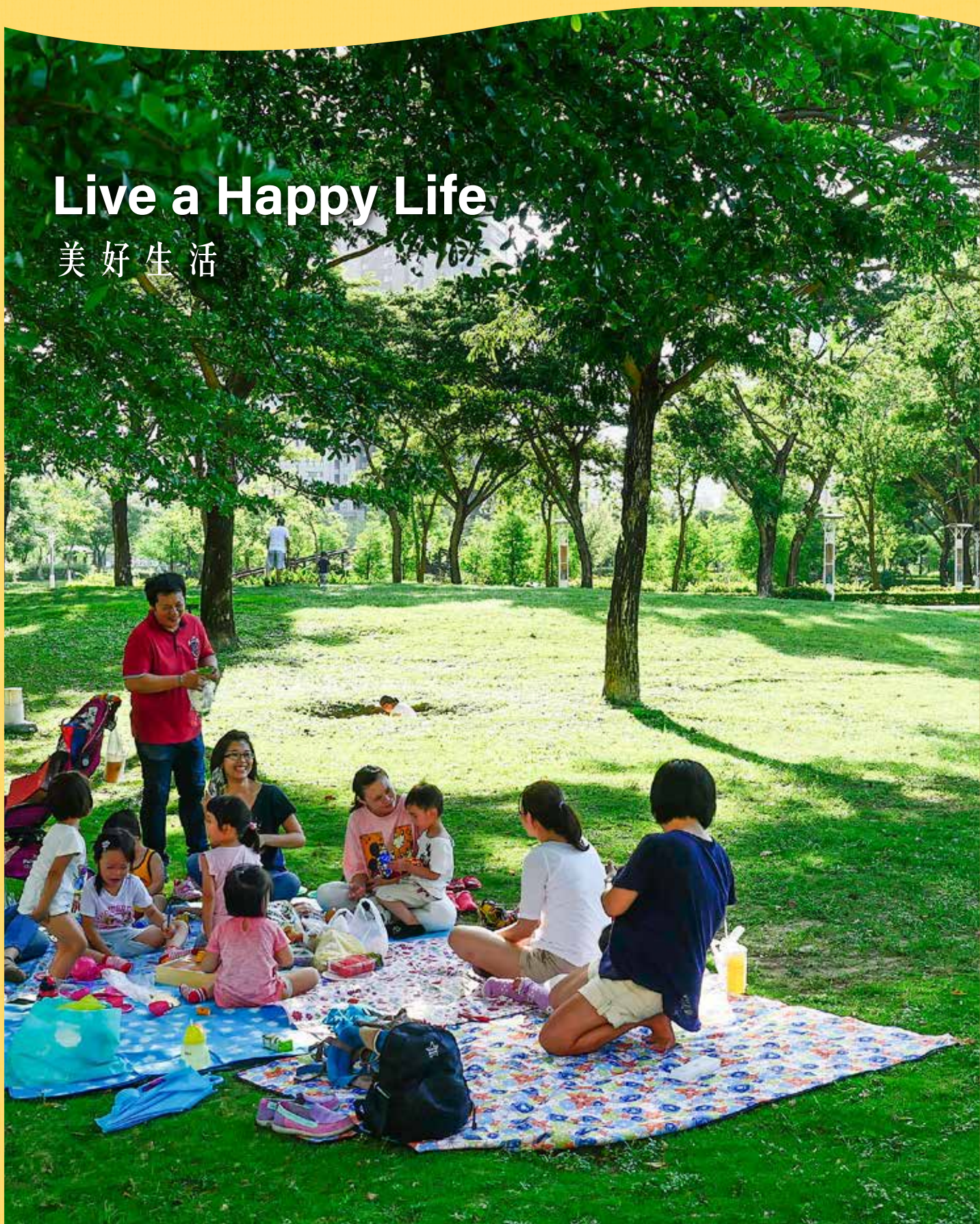
Many resources for tourists have sprung up around Love River, and its romantic atmosphere has yielded economic dividends for surrounding businesses. Tourists

flock to enjoy the sight of Love River, the famous sunset at Sizihwan Bay, panoramic views of the harbor by night from Love Overlook on Shoushan, or the Rainbow Arch set against a background of sea and sky in Cijin. Together, all these tourist sites illustrate the romance of the city to people with love in their hearts.



Live a Happy Life

美好生活



## The Cultural Landscape of One Diverse Community

Kaohsiung is a city formed by indigenous people, Holo people, Hakka people, Mainland Chinese, and new immigrants (most of who come from Southeast Asia). The areas where they have traditionally lived are outlined below. Taiwanese aborigines are Austronesian peoples and are mainly from four tribes, the Bunun, the Kanaklanavu, the Hla'alua, and the DreKay. They principally live in three districts: Namasia, Taoyuan, and

Maolin. As for the Han Chinese, the Holo people are scattered around the plains areas, and the Hakka people mainly live near the mountains, for instance, in Meinong District, Jiasian District, Shanlin District, and Liouguei District. Mainlanders who came to Taiwan after 1945 settled in veterans' villages all around the city, but are chiefly concentrated in areas associated with military bases, such as Gangshan District, Zuoying District, and



Fongshan District. New immigrants from Southeast Asia and Mainland China live in various districts throughout the city depending on their spouses' household registration.

Nearly a hundred years of interaction have effaced the barriers between different ethnic groups. It doesn't matter who arrived first; everyone lives peacefully and cooperates with one another in this loving and tolerant

city. Immigrants bring their talents to help the city progress. Nowadays, preserving and reviving traditions and cultures has become a new movement among these ethnic groups, as they face the loss of ethnic identity and traditional culture in the modern world.





## Granting All Children a Happy Childhood

Kaohsiung is proud to have a very comprehensive social welfare system which ensures city residents can live comfortable lives. The city provides all sorts of services to children, the elderly, the disabled, single-parent families, new residents, low-income households, and other vulnerable individuals.

Children are the city's future. To ensure a safe and happy environment for them to grow up in, the city provides birth subsidies, a monthly childcare subsidy until the age of two, and a kindergarten tuition subsidy based on household income for children from two to five years old. Moreover, the city has established many childcare resources and public daycare centers so as to support parents with young children from birth to six years old.

In addition to childcare subsidies and services, there are also plentiful institutions and facilities for children. Many

parks and green spaces are excellent for family activities. The main public library and other branch libraries all have comfortable, designated children's reading rooms. The Children's Art Museum, the National Museum of Science and Technology, and children's community centers provide opportunities for children to learn and play in different fields. There's no doubt that Kaohsiung is a city where children can grow happily and safely.



## A City Where Young People Can Dream Big

There are numerous educational institutes in Kaohsiung, including high schools, trade schools, colleges and universities, where learning resources are abundant. Depending on their own interests, passions or life plans, young people can opt to receive higher education in specialized fields or equip themselves with professional skills.

Young people are the fuel that moves cities forward. Kaohsiung City Government established the Bureau for Youth Affairs in 2019 to handle all matters related to areas such as education, career building, residence, and startups. This bureau also collaborates with local educational institutions to build job-seeking platforms facilitating the transition from student life into the workforce. Likewise, the dual-language policy also sharpens the competitive edge of Kaohsiung's young generation in the international arena. It includes dual-language education and citywide programs to broaden perspectives and hone abilities to adapt. Furthermore, rent



and mortgage interest payments are subsidized to reduce the housing burden on young people, and the city government is also building new public housing slated for completion in 2022; 70% of these units will be offered to young people and disadvantaged groups before they are made available to the general public. Kaohsiung is striving to create a city where young people can live well and dream big.





## Seniors Live LOHAS

Many cities are grappling with aging populations and the need to care for seniors in the modern world. Kaohsiung's approach is grounded in local communities, and geared toward letting seniors stay in their own neighborhoods while enjoying various benefits from the city government.

The city government has set up more than 280 senior community care centers and utilizes a mutual community support network to provide senior care right in their communities, including home wellness visits, telephone check-ups and consultations, referral services, meal services, health promotion workshops, and more. These services help to improve seniors' quality of life. The city government also extends various subsidies and in-home services to disabled seniors in need of long-term care, to alleviate the burden that falls on the family members who care for them.

Some specific measures taken to care for seniors include monetary payments for the elderly, free physical exams, free bus travel, and half-price subway rides. To address more specific needs, there are also publicly funded dentures, house repair and maintenance assistance, accessible facilities and subsidies for supportive equipment, in-home-



bathing services, and transportation assistance. The city government is also launching a new program called "The Young and the Elderly Live Together" which matches young people and seniors and puts them under the same roof. That way, seniors have some company and young people have lower living costs. Sharing their lives with each other, the different generations in Kaohsiung have made their city one big family.

# Friendly Environment

友善環境



## A Happy City with Great Living Space

Kaohsiung has been designed to be a green and water-friendly living space. It provides a comfortable environment for its residents, including many parks for walking, picnics, and other family activities. Kaohsiung Metropolitan Park, Weiwuying Metropolitan Park, Central Park, Aozihdi Forest Park and Siaogang Forest

Park are just a few of the city's green spaces.

Rivers and water channels, such as Love River, Cianjhen River, Caogong Irrigation Canal, and Houjin Creek, combine with community green space and bike lanes to create a water-friendly space for residents' recreational needs or outdoor activities.





## Low-carbon, Convenient Public Transportation

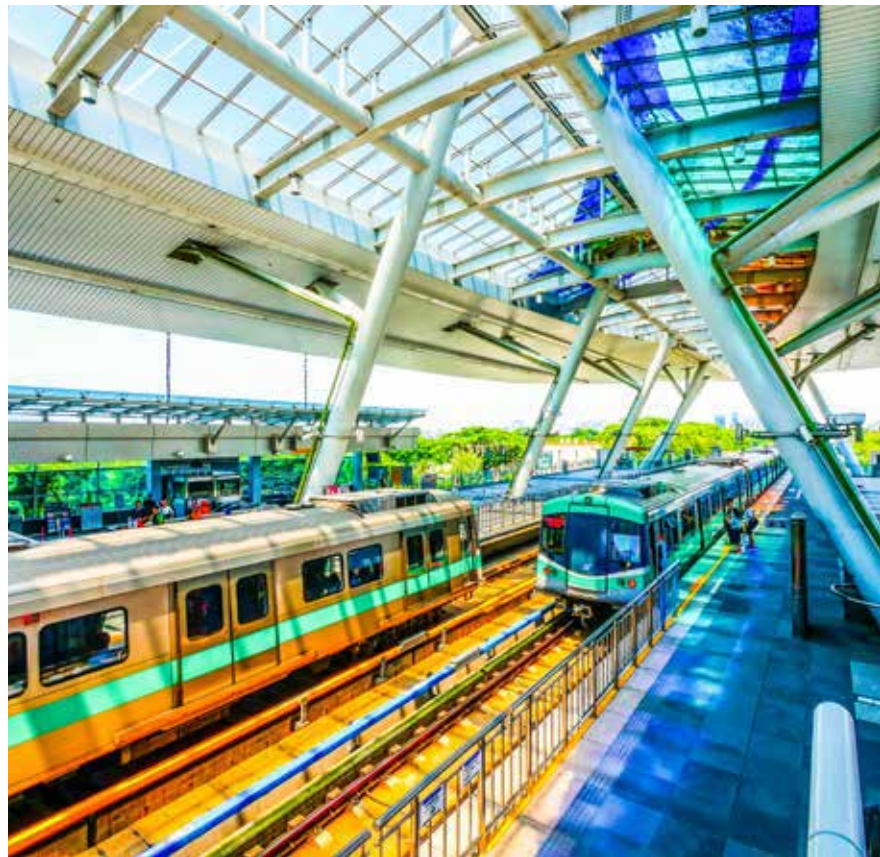
Kaohsiung is south Taiwan's transportation hub, with an international airport, the high-speed railroad, the main north-south railroad, and a comprehensive highway system connected to every part of Taiwan.

Kaohsiung's transportation policy aims to create a low-carbon, convenient public transportation system. The Kaohsiung Rapid Transit system's Red Line and Orange Line are shaped like a cross and meet at Formosa Boulevard Station. Since it was built, the system has quickly become a key means to commute in the metropolitan area. Kaohsiung

Light Rail is a catenary-free system, so nothing comes between passengers and the breathtaking skyline. The Light Rail system runs along Asia's New Bay Area in Kaohsiung, and links essential points, such as Kaohsiung Exhibition Center, Kaohsiung Software Park, Kaohsiung Port Terminal, Kaohsiung Music Center and Pier-2 Art Center.

In addition to railways, Kaohsiung has an extensive bus network with six transit centers where passengers can transfer to the Kaohsiung Metro or other buses to easily reach any corner of the city.





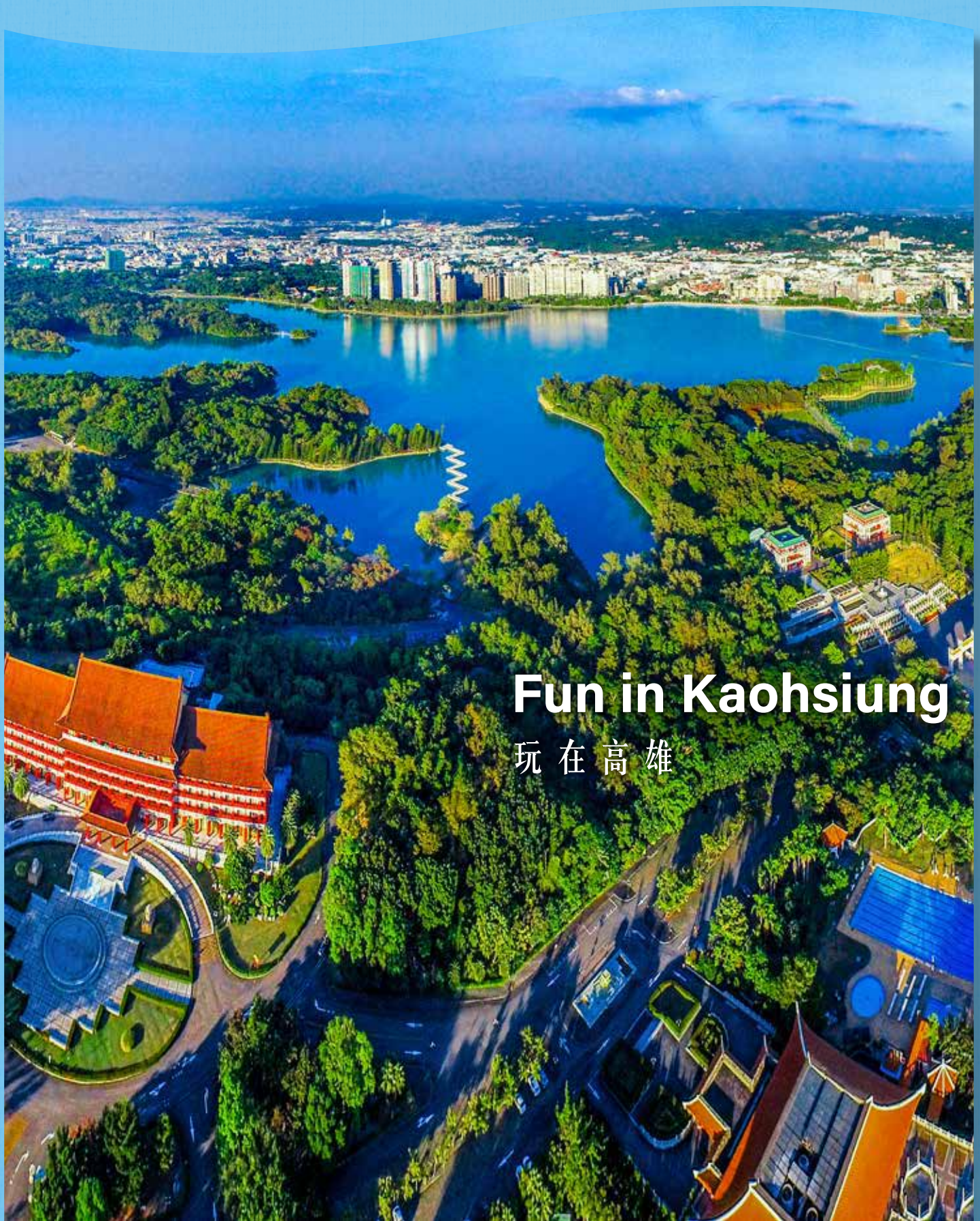
## Natural Habitats and Biodiversity

The extent to which a modern city accommodates and protects its natural environment reflects its level and perception of progress. Kaohsiung is aggressively establishing “eco corridors” to preserve habitats suitable for different kinds of species. The city has three national wetland parks: Nanzihnian Watershed, Daguei Lake Wetland, and Jhouzih Wetland Park. There are also seven local wetland parks, including the ones in Yongan, Yuanjhonggang, Niaosong, Cieding, Dashu, Linyuan, and Banping Lake. The total area of wetlands exceeds 700 hectares. In the late fall and early winter each year, a great number of waterbirds gather in the Cieding and Yongan wetlands. The number of Black-faced

spoonbills observed in Yongan has reached a historically high number of 175 during their winter migration. This is living proof that wetland restoration has been a success.

Wetlands do more than hold the key to restoring ecosystems. They also serve to hold back floods and provide space for recreation and education. The government has joined with private organizations to turn wetland parks into eco-oases. On weekends and holidays, city residents flood into these wetland parks to watch birds and enjoy the scenery. Kaohsiung is a place where humans live in balance with nature.





**Fun in Kaohsiung**

玩在高雄

## Famous Tourist Attractions

From the western coastline to Mount Jade in the east, Kaohsiung's rich natural landscapes and diverse cultures have created many famous and unique tourist attractions.

Lotus Pond in Zuoying District is surrounded by an exceptional concentration of religious buildings. The Dragon Tiger Towers stand in the pond with a mountain backdrop, and the tranquil scene attracts people from around the world. Chengqing Lake in Niasong District has classical Chinese-style gardens and pavilions, and visitors can take a leisurely walk to appreciate the finely designed landscape. The Fo Guang Shan Buddha Museum in Dashu District includes an immense Buddha statue and Buddhist architecture

which draw both tourists and pilgrims. The Moon World Landscape Park in Tianliao District is well-known for its amazing "badlands" terrain; few places in the world boast landscapes which so closely resemble the surface of the moon. Siaogangshan Skywalk Park is a new tourist attraction in Gangshan District which gives visitors unobstructed views over all of northern Kaohsiung.

Kaohsiung has laid out more than 1,000 km of bike lanes, and the city offers roughly 4,800 public bikes at 300-plus bike rental stations, many of which are located at tourist sites. Visitors can easily plan a relaxing, fun tour by using both public transportation and bicycles.





## Exploring the Charm of Small Traditional Towns

Small agricultural towns and fishing villages have seen changes and transformations in the past hundred years which have enriched them with their own unique cultural flavors. Visitors will forge unforgettable memories when immersing themselves in Kaohsiung's history and the lives of its people.

The township of Meinong started as a Hakka settlement, and Hakka culture is very well preserved there. Handcrafted goods, such as indigo-dyed cotton textiles, oil-paper umbrellas, terracotta wares, and special Hakka foods will give visitors a taste of this fascinating culture. Meinong's

architecture preserves historical appearances and glamor, such as the three-sided courtyard houses, the red-brick entrance to the Lin Chun-yu Mansion, and the East Gate Tower. There are also historical sites like the Meinong Word-worshipping Paper Incinerator, the various tobacco curing sheds, and shrines to the Earth God.

Cishan is famous for bananas, but a visit to the town offers other rewards. The district has rich Japanese colonial-era architecture. Many of the Baroque-style buildings on Cishan's busy Old Street are still standing, and they bear



witness to the golden era of the banana trade. The Old Street, Cishan Tianhou Taoist Temple, Cishan's former train station, Wude Martial Arts Center, Cishan Elementary School, and St. Joseph's Church are among the main historical buildings. Wandering around them takes visitors back in time.

Two of the busiest fishing ports in Kaohsiung are Kezailiao in Zihguan District and Singda in Ciding District. Lovers of gourmet food can take advantage of on-site cooking services for the freshly caught seafood that is sold in the ports' fish markets.





## Experiencing Aborigines' Traditional Rituals and Festivals

The east of Kaohsiung is mountainous. High mountains and lofty peaks create magnificent views. This geographic region covers Namasia, Taoyuan and Maolin, three administrative districts designated as indigenous homelands. This region is also their traditional living space.

When visitors enter tribal territory, they will see traditional icons and totems for all sorts of occasions and locations. Every tribe has its own rituals and festivals. The Malahodaigian (Deer Ear Shooting) is a big event among the Bunun. It pays tribute to hunters for the skills they have learned from elders and will pass on to the next generation. The Kanakanavu's Pasikarai (River Festival) celebrates the resources of the river that brings abundant nourishment,

and the Milupang Mikong (Millet Festival) is for worshiping the Tapcarake (the gods of millet) and celebrating the millet harvest. The Hla'alua celebrate the Miatungusu (Ceremony of the Sacred Shells), in which every deity is honored and worshiped for the safety and peace of the entire tribe. The Tapakadrawane (Black Rice Festival) of the Drekey expresses gratitude to the gods for a good harvest.

Other than visiting aboriginal tribes, participating in festivals and buying handicrafts and souvenirs, there are many excellent ways to get to know Kaohsiung better. Check out the butterfly season in Maolin, the firefly season in Namasia, and the plum and cherry blossoms in mountain areas every late winter and early spring.



## Military Tourism and the Culture of Veterans' Villages

Kaohsiung has been a military town since its early history, and this is a unique tourist theme you might want to explore. Visitors can still find old town walls which date from the Cing Dynasty (which ruled Taiwan until 1895), old batteries and forts, military sites from the Japanese colonial period, and military bases and veterans' villages that were established after the KMT retreated from mainland China to Taiwan.

The Old Town in Zuoying, the New Town in Fongshan, Cihou Battery, and Syongjhen North Gate Battery are some of the famous historical sites. Several Japanese military buildings still exist, and among those restored and opened to the public are the Former Japanese Navy Fongshan Communications Center, and the tunnels at Gushandong.

Kinma Hotel in Gushan District was built in 1967. It once served as a stopover for soldiers heading to the frontlines

on outlying islands such as Penghu and Kinmen. In a bid to preserve and revive this barracks, the city government cooperated in 2018 to transform it into what is now the Kinma International Art Center.

Kaohsiung is home to Taiwan's air force, navy, and army academies. It also has many veterans' villages. The city preserves approximately 90 hectares (223 acres) of veterans' villages and their cultural landscape. One example is the tourist attraction "Farewell, 886 – Cultural Park of Taiwan Military Veteran Village," where visitors can observe how veterans' villages have changed over the past 70 years and appreciate this unique culture. The Air Force Museum in Gangshan District is a spacious indoor facility that displays contemporary military aircraft, fighters, weapons, and vintage warplanes from China, the US, and Russia.

## A Community Full of Culture and Creativity

Pier-2 Art Center, formerly a set of old, derelict warehouses, is now a lively community where art and creativity flourishes.

The once-decrepit warehouses have become avant-garde art and performance spaces, or fascinating shops displaying cultural and creative designs. Statues, gigantic dolls, and murals can be seen on every corner in this center. Visitors will be delighted by the creativity and design at every turn. Here, young people can turn their dreams into reality, and visitors can let their imaginations run wild.

Two other cultural and creative spaces converted from old warehouses are the KW2 Mall and the MLD Shopping Center. The KW2 Mall is near Pier-2 Art Center. KW2's magnificent harbor view makes it a must-go spot for tourists. Kaohsiung Light Rail runs through this area and connects it with the Hamasen Railroad Cultural Park, so visitors will quickly find themselves walking among steel statues on a big meadow. MLD was converted from the warehouses of a former aluminum processing plant, and is now filled with bookstores, a movie theater, restaurants, and other forms of entertainment.

Kaohsiung Main Public Library is part of the city's large-scale development project, Asia's New Bay Area in Kaohsiung. The main library reflects municipal efforts to ensure sustainable development, and it shows that the city government prioritizes knowledge. The second phase of the Main Public Library project will be a cultural-creative center. The land was provided by the government, but construction and operation will be funded by the private sector. Plans call for hotels, bookstores, exhibition spaces, food courts, and more. The second phase is due to be completed and operational in 2020.





# Excitement in Kaohsiung

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## Splendid Arts and Performances

Art and culture are the soul of a city. There are more than 90 cultural institutes in Kaohsiung where residents and tourists alike can enjoy an endless selection of exhibitions and art performances.

National Kaohsiung Center for the Arts (Weiwuying) is the flagship venue for performing arts in southern Taiwan. It is the largest theater under a single roof in the world and its

Concert Hall, shaped like a stepped vineyard with a stage at its center, is also the only one of its kind in Taiwan. Near the mouth of Love River, Kaohsiung Music Center has a 6,800-seat indoor performance hall and an outdoor performance space for audiences of up to 12,000. Kaohsiung Museum of Fine Arts and Dadong Arts Center also offer the public a range of artistic and recreational entertainments.



Kaohsiung is deeply rooted in local art and culture, and every space and activity in the city serves to amplify its energy. The Kaohsiung Spring Arts Festival brings many international performers to the city, while the County Fringe Festival brings art to local communities every year. Kaohsiung people are truly exposed to a rich bounty of art.





## Lively Folk Celebrations and Musical Performances

Traditional festivals, folk activities, and concerts take place all year round in Kaohsiung. This southern city positively dances with passion and the energy of life.

Dream Mall and E-Da World host the New Year's Eve Countdowns, and both events are among the city's most popular large-scale outdoor activities. Megaport Festival and Spring Scream Pop Music Festival in Cijin belong to the young crowd, while the Kaohsiung Balloon Parade welcomes the entire family.

Of all the festivities, Kaohsiung Lantern Festival is, without doubt, the grandest celebration of all. The traditional art of lantern making gets a boost from modern light and sound technology, painting the night in Kaohsiung ablaze. This festival attracts millions of annual visitors. Every year, the Neimen Song Jiang Battle Ritual takes place in the spring. The Lion Dance Festival and the Kaohsiung Zuoying Wannian Folklore Festival are fall

fixtures. These activities, which are unique to Kaohsiung, originate from local celebrations of folk religion and traditional temple rituals. By displaying local lifestyles and religious practices, they are vivid presentations and expressions of culture.



## Shopping Heaven

Visitors to Kaohsiung can have a great deal of shopping fun. Large malls such as Shinkong Mitsukoshi Department Store, Far Eastern Department Store, Dream Mall, E-Da World, Taroko Park, and the Hanshin Arena Shopping Plaza have luxury goods, gourmet foods and exciting attractions all under one roof. They are family-friendly destinations that can meet everyone's shopping and recreational needs.

Kaohsiung also has a plethora of streets and shopping areas dedicated to particular kinds of products. New Jyuejiang Shopping Area and Yujhu Shopping Area are always stocked with the trendiest clothes and accessories.

Accordingly, young people who wish to dress fashionably often go there. Sanfong Jhong Street is lined with shops selling dried goods from all over Taiwan. Jianguo Road and Changming Street are centers for consumer electronics. Houyi Shopping Area is the main market for wholesale clothing. Dalian Shopping Area has leather shoes and leather goods. Stores on Sinle Street specialize in gold jewelry. There are also streets for furniture, flowers, jade, and more. Visitors can surely find everything they desire, and even some hidden treasures!



## Featured Delicacies and Local Snacks in Night Markets

Kaohsiung is a port city where ingredients and exotic dishes from all over the world can be found. However, a delicious variety of seafood is what best represents Kaohsiung's local cuisine. Seafood is available everywhere, and features every fruit of the ocean you can imagine. The city's food scene boasts sea creatures fresh from the boat and ready to be cooked on-site. There are numerous seafood restaurants along the seafood street in Cijin District, plus tourist fish markets at Singda Harbor and Kezailiao Fishing Harbor.

The diverse backgrounds of Kaohsiung residents has brought a variety of culinary traditions to the city and then fused them into a hybrid of local specialties. Hakka cuisine reigns in Meinong and is known for its rich, deep flavor heightened by

skillful use of salt and enticing aromas. Gangshan is famous for its special goat dishes, while Tianliao is widely praised for its juicy chicken dishes. In veterans' villages in Zuoying and Fongshan districts, the aromas of pastries and noodles made from flour and family dishes permeate the air. Residents from mainland China and their offspring call it the taste of home.

The sensory medley known as the night market is the pride of Taiwanese people. Visitors will find classic Taiwanese delicacies alongside creative new dishes. Liouhe and Rueifong are the most well-known of Kaohsiung's dozen or so night markets. Their food stalls present a feast for visitors' eyes. Some other night markets, such as Zihciang, Guanghua, Jhongsiao and Sanmin, still cook locals' favorite traditional flavors.



# Kaohsiung Is Its Own Brand

高雄品牌





## Juicy Fruits in Every Season

Kaohsiung's tropical climate and rich soils combine to form a perfect environment for agriculture.

Kaohsiung's fruits are brightly colored and full-bodied. Their aromatic sweetness is tantalizing, and their quality is top of the line. Among the best are: jujubes and guavas from Yanchao District, pineapples and Jade Purse lychees from Dashu District, bananas from Cishan District, wax apples and Jinhuang mangos from Liouguei District, and

papayas from Meinong and Shanlin districts.

Kaohsiung is also renowned for produce such as vegetables from Zihguan District, "white jade" daikon radishes and "orange honey" tomatoes from Meinong District, onions from Linyuan District, adzuki beans from Daliao District, green plums from Jiaxian District, longan honey from Dagang Mountain, and oriental plums and honey peaches from high mountain areas.

## High-Grade Fisheries and Aquaculture Harvests

Kaohsiung's coastline runs for a total of 63 kilometers from the Erren River in the north to the Gaoping River in the south. The city's sixteen fishing ports gather an abundance of ocean resources.

Cianjhen Fishing Port is the headquarters of Taiwan's pelagic fishing industry. The country's pelagic fleets are recognized internationally for their advanced fishing technology and ultra-low temperature freezing equipment. The harvest volume of tuna, squid, and saury ranks among the top three in the world.

Aquaculture is an important industry in Kaohsiung, with some 4,000 hectares of fish farms, mainly in districts near the coast such as Mituo, Yongan, Lujhu, Hunei, and Cieding. Principal products are milkfish, grouper, and tilapia, supplemented by sea bass, pacific white shrimp, and eels. Groupers from Yongan District have a top-notch reputation. They are raised in fish farms filled with cold water discharged by CPC Corporation, Taiwan. This water is initially diverted from the ocean, filtered, then used to heat up liquid natural gas. Because the briny water is clean and stays at a low temperature of about 22°C throughout the year, Yongan's fish farms are ideal habitats for groupers. Their fresh, sweet, rich and firm texture will leave you wanting more.





## Top Products from Kaohsiung to the World

The superior quality of Kaohsiung's produce, seafood and processed goods have received international recognition, and they have been exported to countries all around the globe. Fruits such as jujubes, guavas, pineapples, wax apples, papayas, and pitayas are sold in mainland China, Hong Kong, Singapore, Malaysia, Japan, and Canada. Seafood is also a major export category, including groupers, giant groupers, sea bass, squid, milkfish, and processed products.

The groupers' main market is in mainland China, but recently the city government has been promoting them in Muslim countries and Japan, and huge success has been achieved. In order to supply the freshest produce and seafood to consumers, the city took things one step further in early 2019 and set up bi-weekly direct flights to deliver goods from Kaohsiung to Pingtan, China.



# Invest in Kaohsiung

投資高雄



## A Great Location and Two Ports

Kaohsiung is a key Asia-Pacific transportation hub that benefits from having both a seaport and an airport.

Kaohsiung is one of the world's major intercontinental freight transportation hubs. In addition to comprehensive facilities, its tidal range averages only 0.75m, and the weather at sea is stable enough for ships to sail unimpeded throughout the year. Its marine network extends to every continent with more than 300 routes. It has 62% of Taiwan's

inbound and outbound cargo-handling capacity and over ten million TEUs in annual container volume. Responding to the trend for larger ships, the city is building a new container terminal that exceeds 18m in water depth to enhance the port's overall international competitiveness. Regarding air transportation, the number of flights at Kaohsiung International Airport is rapidly growing. Average flying time to major Asian cities is less than three hours.



Furthermore, the road system extends in all directions; the communication network provides wide coverage; the water-supply and electricity infrastructure are complete; and several institutes of higher education continue to add talented and skilled labor to the workforce. Corporations which set up offices and operations in Kaohsiung can lower their costs and also gain a competitive advantage over companies based in other cities.



## Complete Industry Value Chain

Because it has Taiwan's largest seaport, Kaohsiung became a center of heavy industry in the 20th century. Industries such as petrochemicals, metalworking, steel, and shipbuilding, are all well-developed and mature.

Kaohsiung's petrochemicals industry accounts for approximately 20% of the sector's total sales in Taiwan. The upstream and downstream chains of this industry are very comprehensive. Kaohsiung's metalworking industry is responsible for 32% of total sales in Taiwan. Raw materials provided by China Steel Corporation support Kaohsiung's

screw and fastener manufacturing sector, which has become the major supplier in the world. Its shipbuilding background has evolved into the yacht building industry. Together with the mature surrounding industries, including metal parts and components, machinery and furniture, the entire industry cluster is well integrated and has helped Kaohsiung's shipbuilding industry upgrade itself to become the largest manufacturer of luxury yachts in Asia.

Since the start of the 21st century, Kaohsiung has been through multiple industrial transformations, and it



is aiming to achieve industrial diversification by setting up science parks, adding value to old industries, and promoting industries such as semiconductors and optics, digital content, biomedical equipment, products for aerospace, exhibitions and conventions, serving as a home port for cruises, and creative and cultural tourism. As of 2019, Kaohsiung has nine industrial parks and one science park, but expansion continues. The planned Ciaotou Science Park and Renwu Aviation Industry Park will help upgrade Kaohsiung's industries.



## A Friendly City that Welcomes All Investors

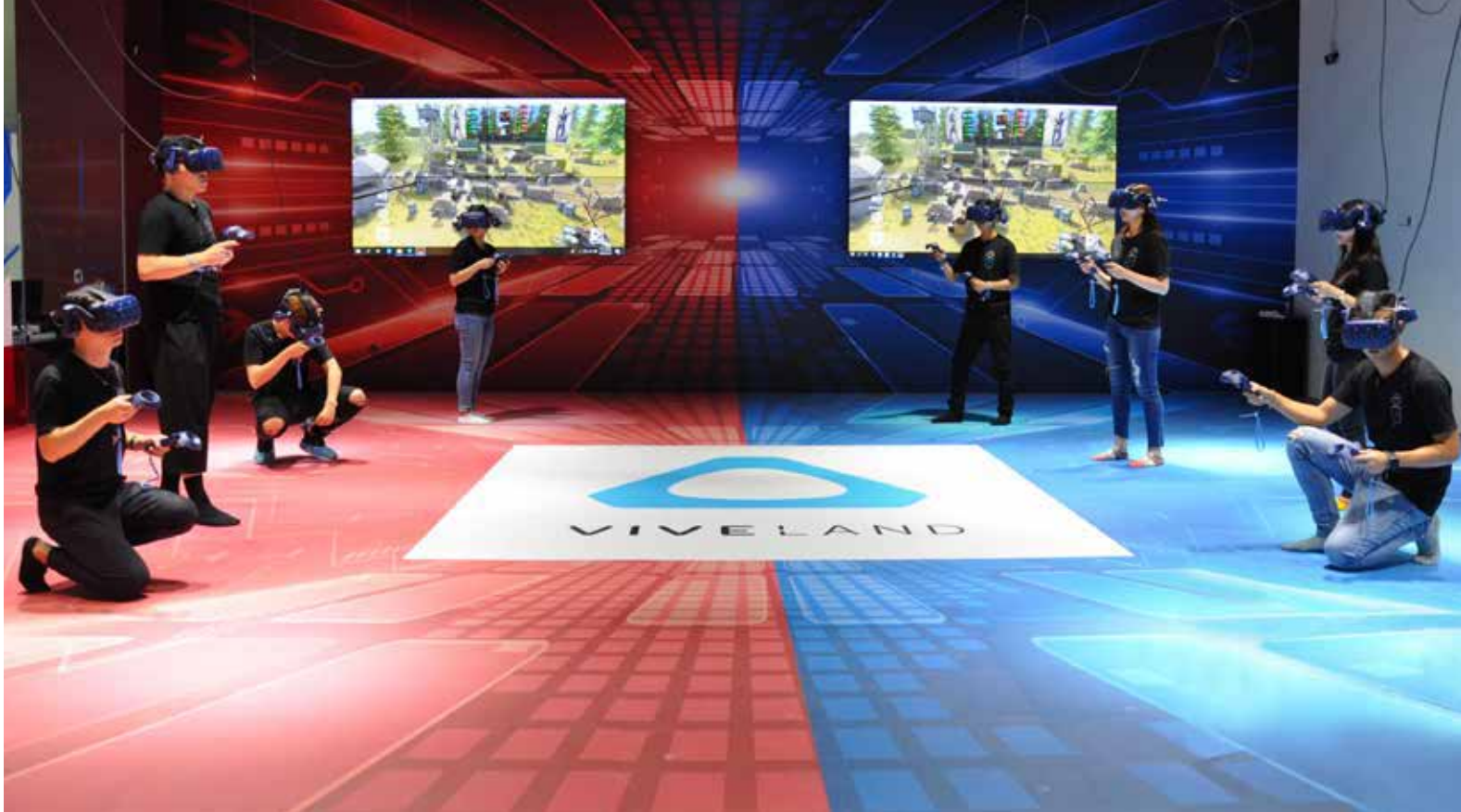
Kaohsiung is a city with a friendly environment that welcomes all investors. To foster investment, the city government assigns dedicated single windows with specific agents and customized projects to serve each individual investor and investment plan. These agents integrate resources from related departments and bureaus and put together a working team for major city investment plans. This ensures a reduction in red tape and the removal of obstacles that may hinder investors.

To meet the demand for land, in addition to developing Ho-Fa Industrial Park and Renwu Industrial Park, the city government is also applying to the Ministry of Science and

Technology for a second Southern Taiwan Science Park. To meet water needs, the city government has begun building the Fengshan Reclaimed Water Plant and the Linhai Wastewater Treatment Plant.

To ensure local companies can meet their need for talent, the city government has launched an incubation program to help corporations recruit skilled workers. This program offers hands-on training to prepare the local workforce for immediate employment. The city government is actively creating a friendly environment for investors, and aims to be the best-possible partner for any company interested in joining us.





## Promoting Emerging Industries

Keeping its finger on the technological pulse, the city government is actively promoting emerging industries, such as VR, AR, MR, AI, IoT, blockchain, and fintech.

Kaohsiung has the capacity for high-end medical industries. Major hospitals are working with travel agencies to offer medical tourism packages that include

comprehensive physical exams or cosmetic surgery. Kaohsiung is also devoted to industries for people in love. Collaborations between the hospitality industry and the wedding industry have established a growing industry value chain in this city.



## A Base Where Young People Can Build Their Dreams and Careers

The city government has established a new bureau, the Bureau of Youth Affairs, to encourage young people to start their own businesses and make Kaohsiung a place where young people can develop dream careers.

Currently, there are several incubators and platforms for young entrepreneurs in Kaohsiung. Kaohsiung Smart Technology Innovation Park focuses on the incubation of smart technology startups and consulting on innovative technology. This park covers four major areas - AI, IoT, blockchain, and fintech - and emphasizes building new

business models in these areas. The groups which join this park will receive assistance with adding value to techniques, connecting inventors and markets, locating funding sources, speeding up commercialization of techniques, and tapping into specific markets. DAKUO Kaohsiung Digital Content Creative Center concentrates on streamlining digital content supplier communities and human resources. M.ZONE, R7 Creative Hub and Pier-2 Base are platforms for startups in the cultural-creative industries.



# Connecting with the World

國際接軌





## Kaohsiung Greets the World and the World Welcomes Kaohsiung

Since Mayor Han Kuo-yu took office at the end of 2018, the city has been aggressively promoting Chinese-English dual-language education so that visitors from all over the globe can travel freely and be embraced by the passionate, friendly Kaohsiung people.

Mayor Han has worked hard to strengthen the city's relationships with other international cities. He led a delegation to the US in April 2019 and exchanged broad yet deep experience and knowledge with leading international educational institutes. During this visit, he raised Kaohsiung's international profile to a new level by giving speeches at the Fairbank Center for Chinese Studies at Harvard University and at the Hoover Institution at Stanford University, meeting with California mayors Lily Mei (mayor of Fremont), Libby Schaaf (mayor of Oakland), Jason Pu (mayor of the City of San Gabriel in Los Angeles County), and Darcy Paul (mayor of Cupertino). Mayor Han was awarded the key to the city by Mayor Darcy Paul.



## Regional Economic and Trade Collaboration: South-South Cooperation

“South-South Cooperation” policy aims at enhancing the economic and trade relationships between Kaohsiung, southeast Asian countries, and cities in southern China. One of Mayor Han’s major strategies in foreign relations is “exporting goods and importing talents” with the ambition of making Kaohsiung the “wealthiest city in Taiwan.” He led a team of city officials to visit Malaysia, Singapore, Hong Kong, Macau, Shenzhen, and Xiamen. These trips reaped tremendous benefits, initiating exchanges and cooperation between cities. They also achieved a high volume of sales of agricultural and fishery products.

In the future, Kaohsiung will tighten its relationships with cities in southern China and ramp up cooperation with them in matters such as business, sports, culture, tourism, startups led by young people, and city forums. All of these efforts put a mutual win-win and regional prosperity between these cities clearly in sight.





Kaohsiung's Sister Cities and Friendly Cities	
United States	Honolulu, Knoxville, Pensacola, Macon, Plains, Mobile, Tulsa, St. Antonio, Little Rock, Colorado Springs, Miami, Portland, Seattle, Fort Lauderdale, King County
Asia	Kumamoto County, Kumamoto City and Hachioji, Japan; Busan, Daejeon, Daegu Gwangyeoksi, and Suwon, Korea; Cebu, Philippines; Danang, Vietnam; Male, Maldives
Central and South America	Barranquilla, Colombia; Cartago, Costa Rica; Belize City, Belize; Panama City, The Republic of Panama
Africa	Durban, South Africa; Blantyre, Malawi; Kanifing, Gambia.
Australia	Brisbane, Australia
Europe	Erzgebirgskreis, Germany

## Useful Information

### Kaohsiung City Government

- **Fengshan Administrative Center**  
Address: No. 132, Guangfu Road, Section 2,  
Fongshan District, Kaohsiung City  
Tel: (+886-7) 7995678
- **Sihwei Administrative Center**  
Address: No. 2, Sihwei 3rd Road, Lingya  
District, Kaohsiung City  
Tel: (+886-7) 3368333
- **1999 Kaohsiung Hotline**  
Tel: (+886-7) 3358080
- **Kaohsiung Travel Online**  
Website: <http://khh.travel/en/>

### Kaohsiung City Visitor Centers

- **Taiwan High Speed Railroad  
Zuoying Station Visitor Center**  
Tel: (+886-7) 8629110
- **Tourism Bureau Kaohsiung International  
Airport Tourist Service Center**  
Website: <http://khh.travel/en/>
- **Visitor Information Center at  
Kaohsiung Railway Station**  
Tel: (+886-7) 2362710
- **Tianliao Moon World Mud Rock  
Geology Tourist Center**  
Tel: (+886-7) 6367036

### Visitor Information Services

- **Tourism Bureau Visitor Information Hotline  
available 24/7, free of charge**  
Tel: 0800011765
- **Information for Foreigners Hotline**  
Tel: 0800024111

### Foreign delegations in Kaohsiung

- **American Institute in Taiwan (AIT)  
Kaohsiung Branch Office**  
Address: 5F, No. 88, Chenggong 2nd Road,  
Cianjhen District, Kaohsiung City  
Tel: (+886-7) 335-5006
- **Japan Interchange Association  
Kaohsiung Branch Office**  
Address: 9F, No. 87, Heping 1st Road,  
Lingya District, Kaohsiung City  
Tel: (+886-7) 7714008
- **Manila Economic and Cultural Office  
Kaohsiung Branch Office**  
Address: 9F, No. 80, Minzu 1st Road,  
Sanmin District, Kaohsiung City  
Tel: (+886-7) 3985935
- **Alliance Française de Taïwan  
Kaohsiung Center**  
Address: 3F, No. 1, Darong Street,  
Gushan District, Kaohsiung City  
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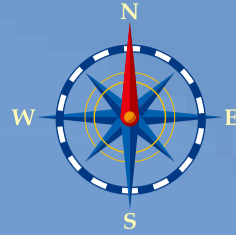
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# Map of Culture and Ecological Tours in Kaohsiung



## A Fishing Culture and Coastline Ecological Tours

- A1 Baishalun Fishing Port and Erren River Wetlands Park
- A2 Watching Migratory Birds at Cieding Wetlands Park
- A3 Singda Tourist Fish Market and Water Activities
- A4 Watching Migratory Birds at Yongan Wetlands Park
- A5 Tourist Fish Market at Kezailiao Fishing Port
- A6 Linyuan Marine Wetlands Park
- A7 Jhongyun Fishing Port
- A8 Shanwei Fishing Port

## B Landscape and Ecology Tour

- B1 Tianliao Moon World Landscape Park
- B2 Alian Mount Dagang Ecological Park
- B3 Agongdian Reservoir
- B4 Siaogangshan Skywalk Park
- B5 Wushanding Mud Volcano, Rooster's Crown Mountain

## C Dashu District Cultural Tour

- C1 Fo Guang Shan Buddha Museum
- C2 Skywalk at Old Railway Bridge and the Wetlands Park
- C3 Sanhe Brick Kilns
- C4 1300 Art Center

## D Cishan and Neimen Districts' Cultural Tour

- D1 Cishan Old Street and Historical Buildings
- D2 Cishan Tianhou Taoist Temple
- D3 Gushan Park
- D4 Naimen Song Jiang Battle Ritual
- D5 Neimen Zihjhu Taoist Temple
- D6 Neimen Nanhai Zihjhu Temple
- D7 Shunsian Taoist Temple

## E Hakka Cultural Tour in Meinong District

- E1 Yongan Old Street
- E2 East Gate Tower
- E3 Meinong Lake
- E4 Meinong Hakka Cultural Museum
- E5 Johng Lihe Memorial Institute
- E6 Yellow Butterfly Valley
- E7 Oil-paper umbrellas, indigo-dyed cotton textiles, terracotta wares

## F Shanlin and Jiasian Districts' Cultural Tour

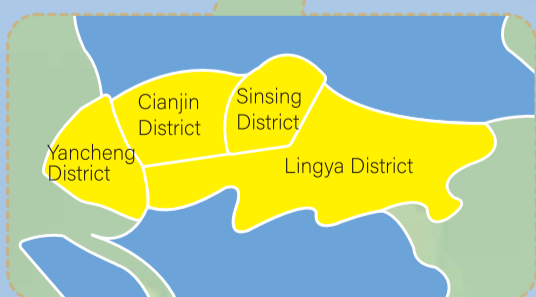
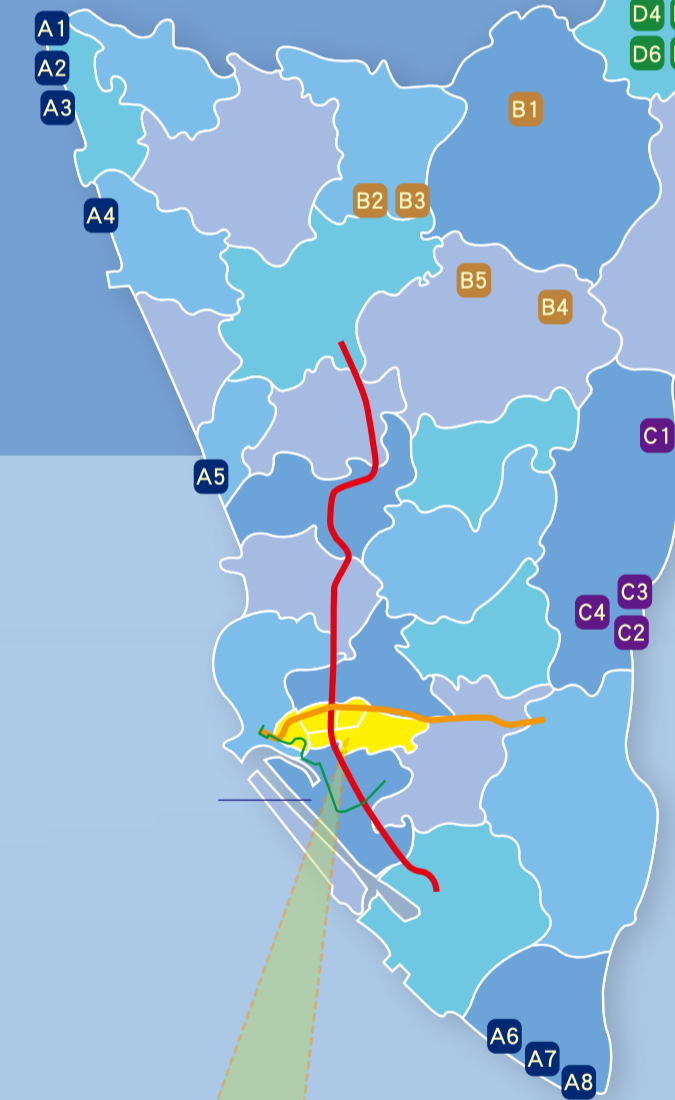
- F1 Gourd Carving Craft
- F2 Da-ai Community
- F3 Jiasian Fossil Museum
- F4 Liouyi Mountain Trails
- F5 Siaolin Pingpu Cultural Museum, Night Festival in Siaolin
- F6 Siaolin Village Memorial Park

## G Ecology Landscape Tour in Liugui District

- G1 Sinwei Forest Park
- G2 Eighteen Arhats Mountain Area
- G3 Bulao Hot Spring
- G4 Baolai Hot Spring
- G5 Pulai Steam Sitoushe War Path

## H Aboriginal Culture Tour

- Namasia District**
- H1 Aboriginal Festivals: Deer Ear Shooting Festival, River Festival, Millet Festival
- H2 Firefly Watching
- Taoyuan District**
- H3 Aboriginal Festivals: Deer Ear Shooting Festival, Ceremony of the Sacred Shells
- H4 Yushan National Park
- Maolin District**
- H5 Aboriginal Black Rice Festival
- H6 Purple Crow Butterflies
- H7 Duona Village Stone-slab Houses
- H8 Wanshan Petroglyphs Archaeological Site



# Kaohsiung Rapid Transit System Map

## Tourist Attractions

- 1 Singuang Ferry Wharf
- 2 Love River
- 3 Pier-2 Art Center
- 4 Jhan-2 Warehouse(KW2)
- 5 Hamasen Railroad Cultural Park
- 6 Former British Consulate at Dagou
- 7 Former British Consular Residence at Dagou
- 8 Sizihwan Bay
- 9 Tianhou Temple at Cihou
- 10 Cihou Lighthouse
- 11 Cihou Fort
- 12 Cijin Seaside Park
- 13 Cijin Rainbow Arch
- 14 Gushandong
- 15 Love Overlook
- 16 Shoushan Zoo
- 17 Shoushan Natural Park
- 18 Zuoying Old Town
- 19 Lotus Pond
- 20 Farewell, 886 - Cultural Park of Taiwan Military Veteran Village

## Shopping Areas

- 1 Flower shops on Singjhong Road
- 2 Furniture stores on Cingnian Road
- 3 New Jyuejiang Shopping Area
- 4 Yujhu Shopping Area
- 5 Nanhua Shopping Area
- 6 Jianguo Road Consumer Electronic Shopping Area
- 7 Sanfong Jhong Street
- 8 Houyi Shopping Area
- 9 Leather Goods Stores on Dalian Street
- 10 Jade Market on Shihcyuan Street
- 11 Yancheng Jyuejiang Shopping Area
- 12 Gold Shops on Sinle Street
- 13 Seafood street in Cijin
- 14 Taroko Park
- 15 Dream Mall
- 16 MLD(Metropolitan Living Development)
- 17 Shinkong Mitsukoshi Department Store
- 18 Far Eastern Department Store
- 19 Talee's Department Store
- 20 Hanshin Arena Shopping Plaza

## Night Markets

- 1 Liouhe Night Market
- 2 Zihciang Night Market
- 3 Singjhong Night Market
- 4 Jhongsiao Night Market
- 5 Sanmin Night Market
- 6 Guanghua Night Market
- 7 Rueifong Night Market

## Art and Performance Facilities and Landmark Buildings

- 1 Kaohsiung Exhibition Center
- 2 Kaohsiung Main Public Library
- 3 Kaohsiung Port Terminal
- 4 Kaohsiung Music Center
- 5 Kaohsiung Film Archive
- 6 Kaohsiung Museum of History
- 7 Kaohsiung Music Hall
- 8 Kinma International Art Center
- 9 Kaohsiung Cultural Center
- 10 National Kaohsiung Center for the Arts (Weiwuying)
- 11 Dadong Arts Center
- 12 National Museum of Science and Technology
- 13 Kaohsiung Hakka Cultural Park
- 14 Kaohsiung Museum of Fine Arts
- 15 Kaohsiung Arena
- 16 Kaohsiung National Stadium (World Games Stadium)



- R1** Kaohsiung Rapid Transit System's Red Line
- O1** Kaohsiung Rapid Transit System's Orange Line
- C1** Kaohsiung Light Rail
- Interchange station** (represented by overlapping circles)
- Kaohsiung International Airport** (represented by an airplane icon)
- TRA** Taiwan Railways
- Highway** (represented by a green line with a '1' in a circle)
- Expressway** (represented by a red line with '88' in a circle)
- THSR** Taiwan High Speed Rail
- Local Road** (represented by a grey line)



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